



# QUEENS ART EXPRESS QUEENS COUNCIL ON THE ARTS

FOR IMMEDIATE RELEASE

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Contact: Hoong Yee Lee Krakauer: [HYK@queenscouncilarts.org](mailto:HYK@queenscouncilarts.org)

Phone: 347-505-3018

Astoria, Queens - Hosted by the Queens Council on the Arts, Queens Art Express (QAX) launches this spring to bring you more events, performances, and great places to eat in the vibrant cultural communities of Queens.

This year QAX will highlight the creative process of five artists to be in a marketing blitz over a 3 month period with photographs, interviews, blog posts that will all be included on the newly redeveloped QAX website ([www.queensartexpress.com](http://www.queensartexpress.com)). Throughout the borough local artists will have the opportunity to guest blog on the QAX website and add images, and links about their event.

We intend to follow the five selected QAX artists for this year's Moveable Feast for several months to tell their story. The Moveable Feast will feature artists and restaurants to showcase destinations throughout Queens via dynamic short videos.

These selected artists have experience in QCA programs: Queens Arts Fund, Peer Leaders Circles, Seniors Partnering with Artists Citywide (SPARC), and High School to Art School Portfolio program. They will speak to what impact these programs have had on their careers and the transformation that these artists bring into their communities.

Queens Art Express event will take place on Saturday, June 22, 2013 at the **QAX Block Party** from 1:00PM - 6:00PM at Queens Council on the Arts new space at 37-11 35th Avenue, Entrance on 37<sup>th</sup> Street, Astoria, NY 11101. The QAX Block Party will include family friendly interactive arts activity, live performances, Henna tattoo artist, live music and food carts.

To learn more about QAX visit [www.QueensArtExpress.com](http://www.QueensArtExpress.com)